


# Wohnen für Hilfe



**WOHNEN  
FÜR HILFE**  
HOUSING FOR HELP

Residential partnerships between university students and elderly people or families

A program of  
Studierendenwerk Freiburg-Schwarzwald



[www.swfr.de/wohnen/wohnen-fuer-hilfe](http://www.swfr.de/wohnen/wohnen-fuer-hilfe)

**SWFR** Service für Studierende  
Studierendenwerk Freiburg-Schwarzwald



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Studierendenwerk Freiburg-Schwarzwald

# Freiburg



France

Switzerland

# Studierendenwerk Freiburg- Schwarzwald

# Legal Mission of the Studierendenwerk

Universities



Research, Education,  
Science

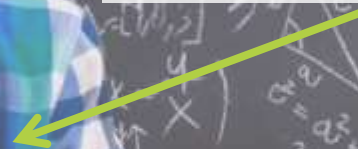
Studierendenwerk  
(Student Services)



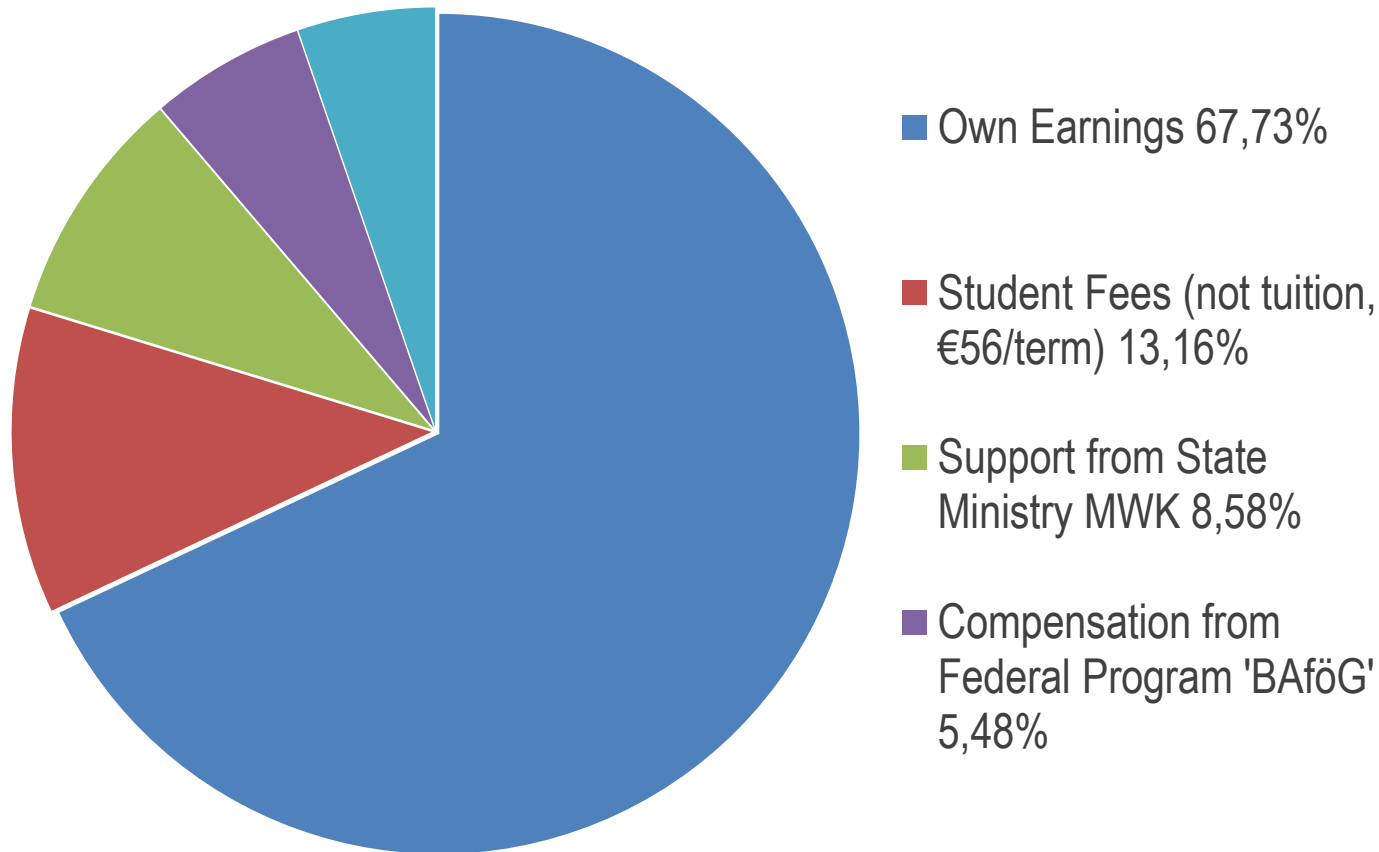
Social, Financial  
and Cultural  
Support

(§ 2 Absatz 1 Studierendenwerkgesetz StWG)

Students



# Financial Breakdown of the Studierendenwerk



A group of four diverse students (two men and two women) are sitting outdoors on stone steps. They are all looking at a tablet held by the man on the left. The man is wearing a light blue t-shirt and a tan hat. The woman next to him has curly hair. The woman next to her has a headband. The man on the far right is wearing sunglasses and a striped shirt. The background shows greenery and a building under a clear sky.

# You Study – We´ll Do the Rest

# „Wohnen für Hilfe“ – Program History, (Start-Up) Funding & Staffing

## Program history

- Started in 2002
- Running for 13 years
- Fully financed by the Studierendenwerk Freiburg

## Staff

- Numbers: 1 program coordinator
- Post: Part time, 50% employment, permanent contract
- Volunteers: none
- Qualifications of Staff: social education worker
- Work Experience of Staff: decades-long professional experience in social sector

# „Wohnen für Hilfe“ – Program History, (Start-Up) Funding & Staffing

## Assignment into Studierendenwerk's Organization

- Part of the Studierendenwerk's "department for social interests and information"

## In Cooperation with the Studierendenwerk

- Management board
- Public relations department
- Housing department
- IT department
- Colleagues from the departments general Info, Senior Services and Accommodation Services



# The „Wohnen für Hilfe“ Program

- Householders & Students ↔ Residential Partnerships
- Senior citizens (and others) offer students accommodation.
- Student volunteers to provide certain clearly-defined services.
- Lending a hand = reduced rent
- Roommate instead of Tenant
- Win-win situation for both parties

# The Benefits

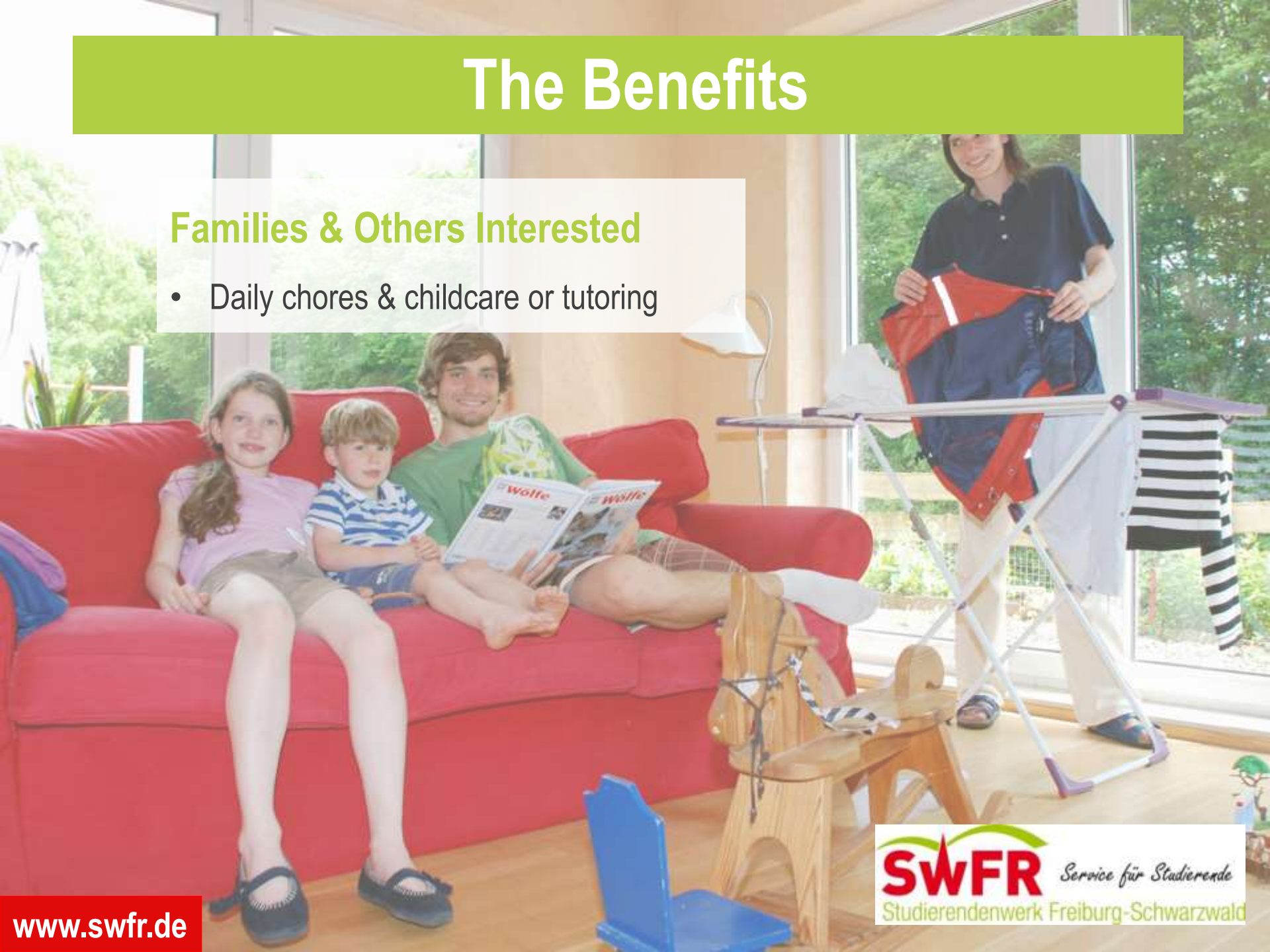
## Senior Citizens

- Relief with a little help
- Feeling of safety
- Having company
- Can also supplement home nursing care

# The Benefits

## Families & Others Interested

- Daily chores & childcare or tutoring



# The Benefits

## Students

- Affordable rooms & convenient accommodation
- Saving money
- Valuable social skills
- Life experiences
- Benefiting from older generations
- Lovely escape from challenging university life

# The Service

- Senior / Landlord ↔ Student Housing
- Low-cost accommodation service for students
- Non-commercial, social, charitable
- Free of charge
- By providing WfH, Studierendenwerk fulfills obligation

# The Criteria

## The Housemates:

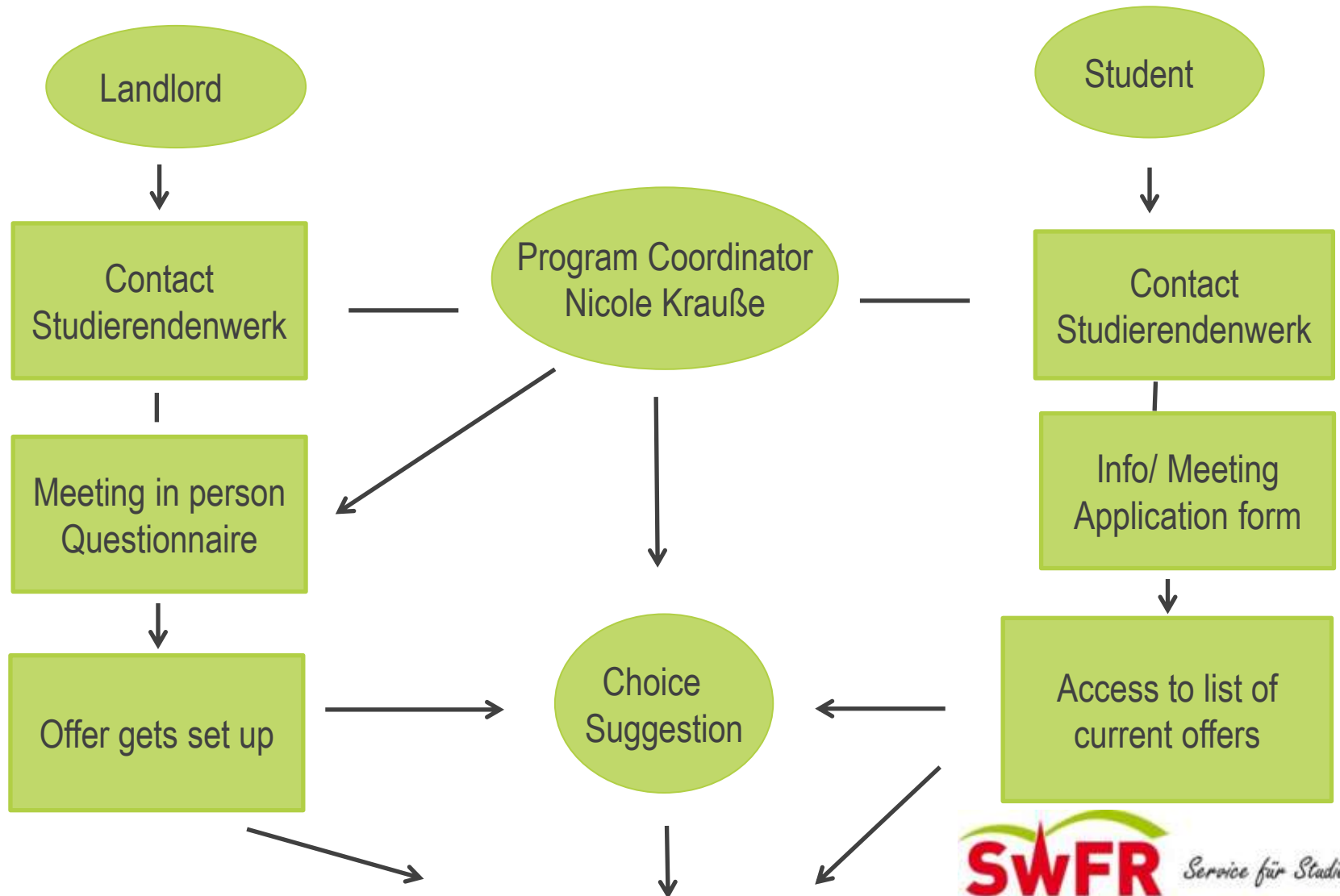
**University students** with

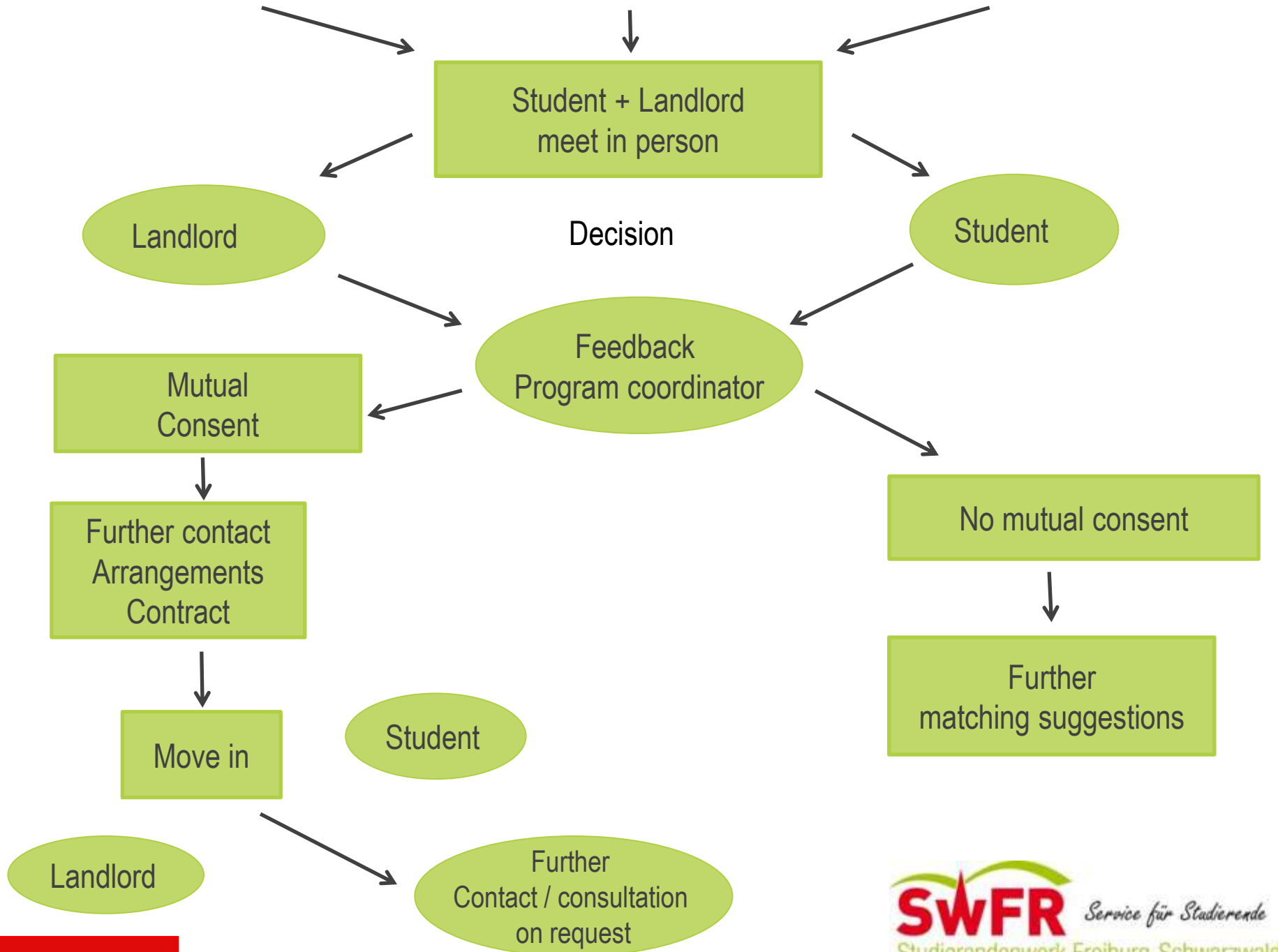
- social motivation
- communicative skills
- willingness and ability to help

## The Householders:

- provide living space
- desire for support (except nursing care services)
- willing to share their homes

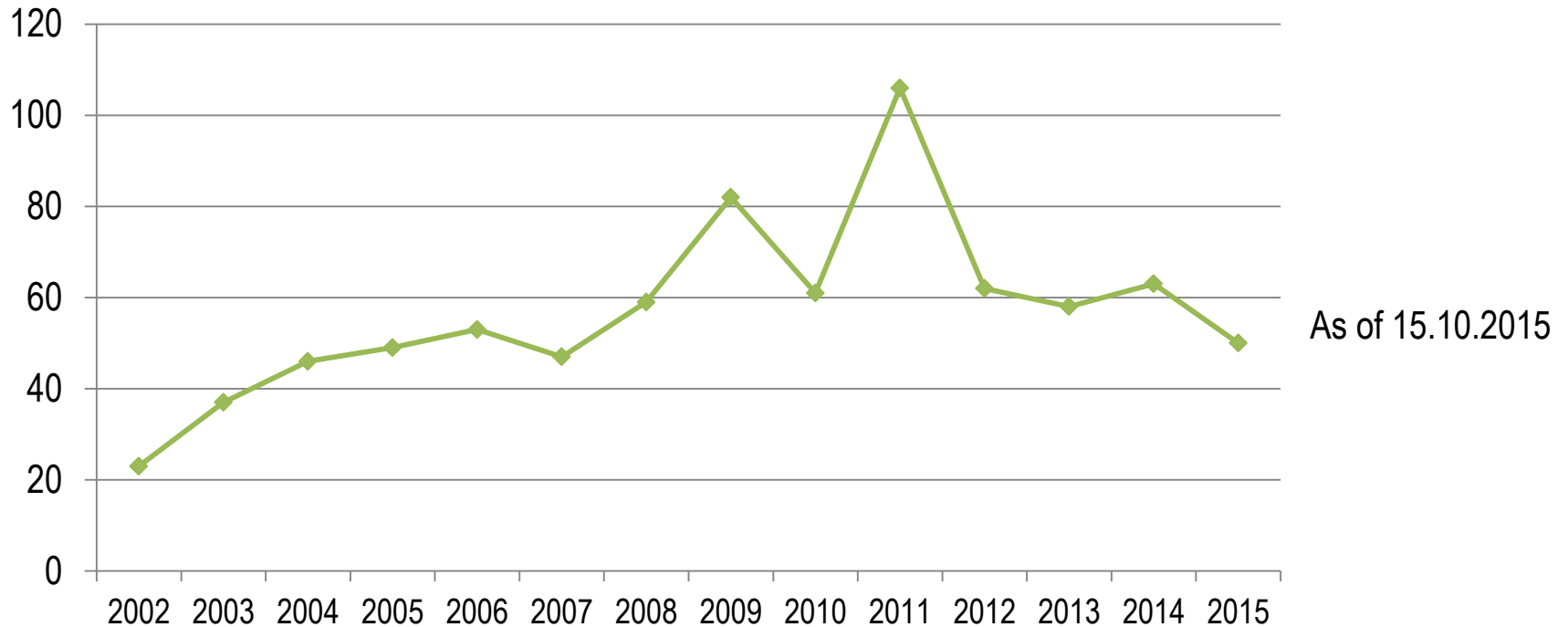
# Matching Processes – The Steps







# Number of Matches



Approximation: Currently about 150 in place

Total matches: Altogether about 800 so far 😊

# Match Length

- No time limit
- Possible for any duration
- Preference: long-term, up to 4 years
- Also limited time/ temporary stay
- Not suitable for only a couple of weeks
- Beyond studies

# Publicity & Awareness

- Rapidly developed
- Established and familiar
- Popular with students + landlords
- High interest from public + experts
- Run successfully to this day

# Potential - Our Program

- Reliable
- Long lasting
- Permanent service
- Free of charge
- „Small but mighty“
- „Quality overrides quantity“
- Individual, personal, adaptable

# Conditions for a Successful Program


## Using the Example of Freiburg:

- Location
- City Size
- Housing Situation
- The Spirit
- Citizens
- The University & Student Reputations
- Landlord Attitudes
- The Program
- The Program Providers

# Contact

## Online:

- [www.swfr.de](http://www.swfr.de)
- [www.studieren-in-freiburg.com](http://www.studieren-in-freiburg.com)
- [www.studieren-mit-kindern.de](http://www.studieren-mit-kindern.de)

 [facebook.com/studierendenwerk.freiburg](https://facebook.com/studierendenwerk.freiburg)

 [twitter.com/studentenwerkfr](https://twitter.com/studentenwerkfr)

 [studierendenwerkfreiburg.wordpress.com](http://studierendenwerkfreiburg.wordpress.com)

 [youtube.com/KanalSWFR](https://youtube.com/KanalSWFR)

## In our Publications:

- Info Calendar for Students
- Magazine „hier studieren“

## In Person:

Studierendenwerk Freiburg

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Tel. 0761 – 2101 200

Office Hours: Mo – Fr 9:00 – 17:00



**Thank you!**